



Highland FM 107.1 Co-operative Limited
PO Box 214
Bowral NSW 2576
ABN: 29 487 301 723
Licensee; Highland FM 107.1
www.highlandfm.org.au

What it means to be a Highland FM 107.1 sponsor

Sponsorship on Highland FM works so here's your chance to let our listeners know about your business and services at competitive rates.

As a sponsor you become a community partner and we will work with you to build your business.

Sponsorship provides a major source of funding for Highland FM 107.1 and helps us to help others through community service.

Highland FM 107.1 is the only available 24-hour live and local broadcasting service in the Southern Highlands.

As community radio is volunteer based, our operational costs are much lower than commercial stations and these savings are passed on to our sponsors. Check out our cost-effective rates below.

The benefits of sponsorship on Highland FM 107.1 are:

- Your radio promotion will be heard from Campbelltown to Marulan.
- Your radio promotion will also be heard online via iHeart radio broadcasting to an Australia-wide audience.
- Your radio promotion will stream via the Highland FM Website.
- Your radio promotion will receive greater air time exposure, with only five minutes of paid sponsorship every hour.
- Your sponsorship announcement will be tagged with "station sponsor".
- Your radio promotion will be professionally managed from script to production. We use a professional production agency to write and voice your message. This is a free service.
- Receive cost-effective broadcast rates.
- \$10.00 for a 30-second announcement.
- Minimum sponsorship package of seven broadcasts per week for five weeks (35 broadcasts over five weeks). \$350.00. Price excludes GST.
- Standard sponsorship package of seven broadcasts per week for 13 weeks (91 broadcasts over 13 weeks). \$910.00. Price excludes GST.
- Your business will be listed and promoted on the Highland FM 107.1 Webpage.

Radio promotional packages to suit your budget.

Contact us today!

contact@highlandfm.org.au